

Foundations Support Website Offering FREE Materials to Assist Schools and Families to Address Behavior and Public Health Risks

A collection of valuable resource materials are available free of charge to schools, parents and community leaders who make decisions in complex and controversial environments from the Environmental Resource Center (ERC) at envrc.org.

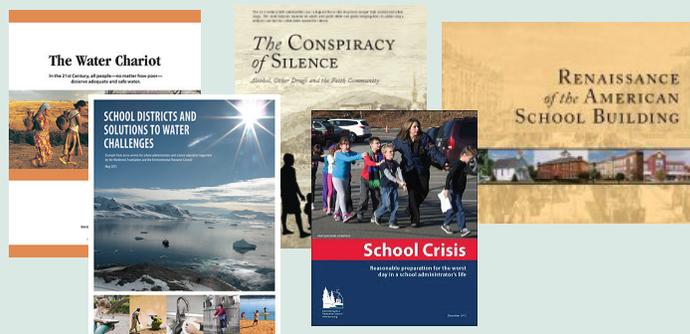
Materials representing more than 30 years of research and development are designed to persuade people who are at risk to do the right thing. Research shows persuasion, not coercion, is the way people in a healthy and free society submit to change. Exemplary resources include "The Renaissance of the American School Building," a book originally written for school board members, to appreciate the complexity of safely managing a school building.

Hundreds of posters and brochures that deal with ongoing issues such as tobacco use, alcohol and youth, compulsive gambling and gun safety are available for school administrators preparing for and working with their communities and local media.

Recently, the most popular downloads have included materials to help parents interacting with marijuana and young adults. This spring season a focus has been on resources for encouraging a "safe prom night" including posters involving sexual decisions, party hosting and the use of alcohol.

Brochures, posters, books and videos are all available for download from the site. Materials are organized by category:

- About Persuasion
- Alcohol
- Nonalcoholic Drugs
- Tobacco
- Gambling Problems
- Motorcycle Safety
- Gun Safety
- Pesticides
- Social Interactions & Lifestyle
- Prom Night Collection



In 1973, the ERC board chair Bruce Bomier, a trained epidemiologist and environmental engineer, started a nonprofit company that contracted with foundations and state agencies to promote health and safety issues. In 1996, he served as vice-chair of the Minnesota Environmental Quality Board and spent 15 years under three governors working with Minnesota environmental policy. In 2009, he reformed the nonprofit company, ERC, and created a website with free resources on both public health and environmental safety, particularly for schools and communities.

The website has been supported through grants from the EPA, the Bush and Medtronic foundations and recently through resources from the Google Foundation as part of a commitment to extend the website's outreach.



**Environmental
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