

PREPARATION

...For a job.....For a career....For lifetime success.



Jobs and careers aren't what they used to be. And neither is preparing for them.

Today, there are thousands of career options open to young people. Jobs with great pay. Unlimited opportunities for advancement. A lifetime filled with success.

But every one of those jobs requires skill and technical training unheard of a generation ago. That's why preparation for a place in today's workforce requires a complete education, one that includes career and technical courses as part of the high school experience.

Career and technical courses expose students to a whole world of possibilities. They include mentoring programs, internships and other "real world" experiences. And continued learning in 4-year colleges, community and technical colleges, and industry-based training programs is an essential part of every program.

If **your** school has career and technical courses, find out more about them. And if it doesn't, find out why! Because real success these days requires complete preparation, including an education that includes career and technical.

Want Career Success? Get Career Skills!

Find out more at www.getcareerskills.com



A public service message from the
Association for Career and Technical Education
and its Business-Education Partnership

Want Career Success? Get Career Skills!

Getting a job these days isn't hard. The real challenge is getting a **good** job. One with great pay and benefits. With plenty of opportunities to advance. With the promise of career success.

That kind of job and that kind of success start with a complete education ... one that includes career and technical training. That's where you'll start learning the practical, job-related skills that prepare you for two- or four-year college, a technical institute or an industry-run training program. And that's how you'll land a job that becomes a lifetime career.

Prepare yourself with a complete education. Ask about the career and technical skills programs available at your school.

Find out more at

www.getcareerskills.com

A public service message from the
Association for Career and Technical Education and its
Business-Education Partnership



GREAT JOB. GREAT PAY. GREAT FUTURE. GREAT EDUCATION!

Today, a complete education includes career and technical training. It starts in high school and continues through college, technical institutes and industry training programs. Get started today! Ask about career and technical programs at **your** school.

**Want Career Success?
Get Career Skills!**

www.getcareerskills.com

A public service message from the
Association for Career and Technical Education and its
Business-Education Partnership



Print Public Service Announcement (PSA) Instructions

Please assist the Association for Career and Technical Education (ACTE) and its Business-Education Partnership in delivering this important information to your readers by reproducing any one of these PSAs in your publication. **Since they are not dated, they are appropriate for use throughout the year.** Thank you.